



**MY UNITED WAY**  
makes our  
community stronger!

# NEWSLETTER INSERT

Part or all of the following information can be used in your workplace newsletters and other communications:

**My United Way.** That's the theme of this year's United Way of Monongalia and Preston Counties' community campaign chaired by Lydotta Taylor, President/CEO of The EdVenture Group.

The United Way of Monongalia and Preston Counties conducts a single annual fund-raising campaign. What we do through our personal generosity will provide core program support to **54** programs at **29** local health and human service agencies that focus on the building blocks for a better life for all: health, education, and financial stability.

This year's campaign goal is **\$1,525,000**. Although the campaign takes place in the fall, United Way agencies and programs are at work throughout the year helping to improve the quality of life for the two-county area.

The efficiency of a combined campaign is an advantage United Way offers to its funded partners and donors. Administrative costs are kept much lower and every contribution brings a greater return to the community.

In addition to your financial contributions, United Way can also put your time and talent to use! Through the United Way's Volunteer MPC program ([www.volunteermvc.org](http://www.volunteermvc.org)), youth, adults and groups can find rewarding volunteer opportunities at one of the many local organizations. Whether it's a one time or on-going opportunity, Volunteer MPC can help our citizens build a better community.

The United Way's success depends on each one of us giving what we can. No matter your income, age or background, you can make an impact. By contributing money or by giving time – and hopefully both – you can build a better brighter future. A true measure of a great community is the way it takes care of those in need.

The success of the United Way campaign depends on the support of us all.

**My United Way...needs you!**

