

20 Days of Campaign Emails



Help your employees understand United Way of Monongalia and Preston Counties better by emailing them a little tidbit each day during your campaign. Links are provided so they can learn more.

DAY 1: Research suggests you or someone you know will need help from United Way - one in four people will use a United Way-funded service. Click here for a list of all the programs United Way of Monongalia and Preston Counties funds: <http://www.unitedwaympc.org/partners>.

DAY 2: In addition to raising funds for health and human services, United Way supports a variety of other community services. One of these is the Holiday Food and Toy Distribution. Last year, over 1,800 individuals received food and toys. Learn more about it at <http://www.unitedwaympc.org/holiday-food-toy-distribution>.

DAY 3: United Way of Monongalia and Preston Counties partner programs provide proven outcomes and are accountable for program results. United Way community volunteers review and monitor agency programs for results and cost effectiveness. Learn more about this at <http://www.unitedwaympc.org/how-do-we-decide>.

DAY 4: When you give to United Way of Monongalia and Preston Counties, your money goes far, but not far away. Dollars raised in our community stay in this community to help build a better place for all of us to live, work and raise a family. Learn how your donations help build a better community at <http://www.unitedwaympc.org/our-work>.

DAY 5: United Way is a volunteer-based organization and many volunteer opportunities are available. The United Way coordinates an online system for you to match yourself with opportunities. If you would like information on how to help, please call 304-296-7525 or visit our website at <http://www.volunteermvc.org>.

DAY 6: Over 600 leadership donors made up 45% of the total campaign last year to United Way of Monongalia and Preston Counties. Learn how you can join them as members of the Leadership Giving Association at <http://www.unitedwaympc.org/leadership-giving-association>.

DAY 7: United Way of Monongalia and Preston Counties is dedicated to helping today's young adults become tomorrow's community leaders through its Emerging Leaders program. Learn how you or someone you know can join this network of young leaders at <http://www.unitedwaympc.org/emergingleaders>.

DAY 8: Your donation will go a long way in helping many people in this community. A \$1 a week donation can feed a homeless family of four for four days, while a \$10 a week donation can send seven middle-school students back to school with all the tools they need to learn. Use the Impact Calculator on our homepage to calculate your total impact at <http://www.unitedwaympc.org>.

DAY 9: United Way of Monongalia and Preston Counties coordinates a yearly Outerwear Collection to provide winter items to those in need. Last year, over 2,000 items were collected and distributed. <http://www.unitedwaympc.org/outerwear-collection>

DAY 10: Hundreds of kids in Monongalia and Preston counties are able to start the school year with all the tools they need, thanks to the donations and volunteer efforts of thousands of people organized through United Way's VolunteerMPC program. Learn more at <http://www.volunteermpc.org>.

DAY 11: United Way of Monongalia and Preston Counties is about making our community better by LIVING UNITED. Watch the annual campaign videos at <http://www.youtube.com/unitedwayofmpc>.

DAY 12: Your donation to United Way goes through a fairly simple process on its way to helping build a better community. See how this process works at <http://www.unitedwaympc.org/how-do-we-decide>

DAY 13: Fifty four programs at 29 different agencies made a huge difference for many people in Monongalia and Preston counties. Visit <http://www.unitedwaympc.org/partners> for a listing.

DAY 14: In the spring, United Way hosts an annual Day of Caring to engage employees and companies in volunteerism. This past year was the 26th year of the program and over 400 volunteers gave back during the special project. Learn more at <http://www.volunteermpc.org>.

DAY 15: United Way offers opportunities for people to leave a legacy gift that will continue to help this community long after they are gone. More information is available at <http://www.unitedwaympc.org/planned-giving>.

DAY 16: Your donation will be used to help prepare children for success in school and life, as it will be directed to programs that focus on school readiness, early-grade learning, middle and high school success, and outside-of-school support. Read more about this at <http://www.unitedwaympc.org/education-1>.

DAY 17: Your donation will be used to advance opportunities for people to maintain independent living and move people toward financial stability, as it will be directed to programs that focus on family-sustaining employment, manageable expenses, savings and assets, and independent living. Learn more about those programs at <http://www.unitedwaympc.org/income-1>.

DAY 18: Your donation will be used to improve the mental and physical health of people in our community, as it will be directed to programs that focus on healthy lifestyles, responsible behavior, access to care, and family/caregiver support. More about those programs are available online at <http://www.unitedwaympc.org/health-1>.

DAY 19: The United Way coordinates the UW Family Resource Network that is dedicated to improving the quality of life for Monongalia County's children and families. They sponsor workshops, events, and educational opportunities throughout the year to engage parents, children, and care providers. Learn more at <http://www.unitedwaympc.org/frn>.

DAY 20: United Way of Monongalia and Preston Counties thanks you for your support. Without it, this community couldn't "Live United." <http://www.unitedwaympc.org>.