



UNITED WE RISE

2024 ANNUAL REPORT



United
Way



United Way of Monongalia
and Preston Counties

Dear Friends and Supporters,

As we reflect on the past year, we are filled with gratitude and pride for the incredible strides we've made toward fulfilling our mission. Your unwavering support and commitment have been pivotal in helping us achieve the impact we set out to make. In this annual report, we are pleased to share the accomplishments of our organization, which would not have been possible without your involvement.

Through strategic partnerships with local and national organizations, we've been able to amplify our impact and provide enhanced services to our community. These collaborations have allowed us to provide much needed baby and hygiene items to families, provide training on drug identification and trends, educate community members on the impact of adverse childhood experiences, and host one of the largest baby showers in the region.

Our team of volunteers played an instrumental role this year, contributing hundreds of hours of service to our cause. From direct program support to advocacy efforts, our volunteers have truly been, and will always be, the heart and soul of our organization.

In 2018 we launched Dolly Parton's Imagination Library program in Monongalia County with the intent of providing a free, high-quality, age-appropriate book every month to children from birth to 5 years of age thus providing a 60-volume home library promoting early literacy, school readiness, family engagement, and academic success. In 2024 we achieved a significant milestone, having now served over 5,000 children. The feedback to this program continues to be overwhelmingly positive, and we are excited to continue expanding this program to provide even greater support.

As always, we are committed to transparency and responsible use of resources. In the past year, we ensured that 87% of our funding went directly to programmatic expenses, allowing us to maximize the impact of every dollar donated. We also reduced our uncollectable rate to 4%.

While we celebrate these accomplishments, we know our work is far from over. The challenges we face require continuous innovation, collaboration, and dedication. In the year ahead, we remain committed to advancing our mission and ensuring that we continue to meet the needs of those who rely on us.

Thank you again for your ongoing support. Together, we serve, we build, we grow, we overcome, we thrive, we succeed, we live...United We Rise!

With gratitude,



Brandi Helms

Chief Executive Officer

United Way of Monongalia and Preston Counties

brandi@unitedwaympc.org



ABOUT US

United Way fights for the health, education, and financial stability of every person in Monongalia and Preston counties.

Mission Statement: The United Way of Monongalia and Preston Counties enhances the quality of life in our community by helping those in need.

Vision Statement: The United Way of Monongalia and Preston Counties will be the leader in building a stronger and healthier community by developing resources and creating partnerships to empower individuals to improve their lives.

MEET OUR STAFF

Amanda Posey

Director of Marketing and Communications

Jenna Russell

Director of Business Development

Jaime Guillory

Finance Director
(through Aug. 2024)

Ronnie Lusk

Finance Director
(starting Sept. 2024)

Janette Lewis

Community Impact Director
(through Aug. 2024)

Courtney Summers

FRN Manager (through Aug. 2024)
Community Impact Director
(starting Sept. 2024)

Ashley Williamson

FRN Manager (Sept.-Oct. 2024)

Caleb Graham-Sypolt

Helpful Harvest Manager

Joe Wakim

WV211 Community Resource Specialist

Connie Onken

Administrative Assistant

Sophia Selvaraj

WVU Graduate Assistant

Annual report designed by Lori Fowler

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2024 Board of Directors

Sarah Woodrum- West Virginia University
President

Jim Karinshak- United Bank
1st Vice President

Ashley Tasker- WVU Medicine
2nd Vice President

Michelle Bechtel- Bechtel Family Law
Secretary

Jill Pazerski- Burke & Herbert Bank
Treasurer

Herman DeProspero- MVB Bank
Assistant Treasurer

Sabrina Cave- West Virginia University
Kate Covich- Coldwell Banker Alliance Realty

Olivia DeVall- Everhart, Brown, & DeVall LC

Karen Friggens- Mon Health

Heather Gentile- Steptoe & Johnson

Aly Goodwin Gregg- CMI²

Monica Haddad- Monica Haddad Mediation

Jane Haines- Clear Mountain Bank

Ashley Hardesty Odell- Steptoe & Johnson

Seth Hayes- Jackson Kelly

Matthew Heiskell- Spilman Thomas & Battle

Michelle Hopkins- Intermed Labs

Nate James- Mon Health

Colleen Knight- TIAA Wealth Management

Mike Lee- Freedom Kia

Thomas Marshall- United Bank

Jason May- Huntington Bank

Krissy Michael- First Energy / Mon Power

Christine Mitchell- Hope Gas

Chris Morris- Clear Mountain Bank

Wendy Noll- USDA-NRCS

Paulina Nottingham- Mountaineer Food Bank

Zack Pell- Compass Realty Group

Jennifer Powell- West Virginia University

Steven Saab- Xenios

Colleen Sybert- WVU Medicine

Susan Taylor- Monongalia County Schools

Stephen Toth- Blue Gold Development

Nancy Walker- Mon Health

Sarah Warchola- 304 Properties

Bill Wierzbicki - Retired

Chris Willis- Shaft Drillers International LLC

Seth Wilson- Bowles Rice

Brandi Helms- United Way, *Ex-Officio*

2024 Committee Members

FRN Advisory

Aimee Setchell

Amanda Morgan

Amaya Williams

Chelsea Bly

Crissi Kolb

Grant Hoffman

Janet Watson

Jeremy Dixon, MS, LAT, ATC

Jodi McQuillan

John Gatling

Jon Dower

Kathy Molnar

Kelsey Woods

Lucy Thompson

Michael Richard

Mickie Hall

Penny Womeldorff

Sarah Moore

Shannon Gore

Sydney Stansberry

Taylor Shultz

Planning & Policy

Seth Hayes, Co-Chair

Matt Heiskell, Co-Chair

Geoff Gage

Laura Jones

Jon McCurdy

Michelle Varga Esposito

Ryan Watson

Finance

Jill Pazerski, Treasurer

Herman DeProspero, Assistant
Treasurer

Adrienne Claypole

Christopher Morris

Christine Murphy

Colleen Knight

Mark Billotti

Michael Epperly

Ryan Lindsay

Tim Hairston

Helpful Harvest

Nancy Walker, Co-Chair

Wendy Noll, Co-Chair

Brandi Helms

Caleb Graham-Sypolt

Courtney Summers

Janette Lewis

John Hyre

Sabrina Cave

Sarah Warchola

Servando Arredondo

Krissy Michael

Creative Team

Rachelle Beatty

Alan Dye

Lori Fowler

Emily Johnson

Aristotle Jones

Pam Queen

Andrew Sealy

Dale Sparks

Andy Walls

Nominating

Nancy Walker, Co-Chair

Seth Wilson, Co-Chair

Michelle Bechtel

Jim Karinshak

Jason May

Clint McCabe

Ashley Tasker

Women United Steering

Sabrina Cave, Co-Chair

Tina Spangler, Co-Chair

Kristina Adrian

Amy Armentrout

Melissa Cumpston

Karen Friggens

Carmen Pennington

Ronay Tenney

Citizens' Review

Jessica Thompson, Chair

Bill Wierzbicki, Vice Chair

Kristi Crutch

Ronay Tenney

Jennifer Powell

Steven Saab

Servando Arredondo

Megan Gatian

Thomas Marshall

Jon McCurdy

Lindsey Rinehart

Rebecca Rodd

Chris Santalucia

Norma Gaines

Emerging Leaders Steering

Jason May, Co-Chair

Judd Waldo- Co-Chair

Servando Arredondo

Amy Armentrout

Meredith Balas

Steven Saab

Andrew Sealy

Nonprofits with UW Funded Programs

American Red Cross

- Disaster Cycle Services

Catholic Charities West Virginia

- Preston County Food Pantry

Chestnut Mountain Ranch

- Peace Van

Christian Help

- Emergency Financial Assistance

Community Kitchen Inc.

- Weekday Lunches and Weekend Backpacks

Connecting Champions

- Career Focused Mentorship

Food for Preston

- Backpack Program
- Food Pantry Program

Girl Scouts of Black Diamond Council

- Girl Scouts Leadership Experience

Lauren's Wish

- Client and Facility Needs
- Transportation

Legal Aid of West Virginia

- Domestic Violence Assistance Project

Literacy Volunteers

- Proliteracy Tutoring Program

Milan Puskar Health Right

- Primary Healthcare
- Mental Health

Monongalia County Child Advocacy Center

- Child Advocacy Program

Morgantown Area Meals on Wheels

- Client Support and Development

Mountaineer Area Robotics

- MARS STEM
- Robot Construction

Morgantown Area Youth Services Project, Inc.

- Substance Use and Disorder Intervention

Mountain SOL School

- Mountain SOL School

On Eagles' Wings

- Therapeutic Horsemanship

Operation Welcome Home

- Reintegration, Employment, and Purpose

PACE Enterprises

- Job Placement and Retention
- Evaluation and Training

Preston County Workshop

- Food Transportation

Rape and Domestic Violence Information Center

- Comfort Packs

Scouting America, Mountaineer Area Council

- Scouting

Scotts Run Settlement House

- Backpack Program

The Shack Neighborhood House

- Summer Camp
- Junior Volunteer Program
- Before and After School

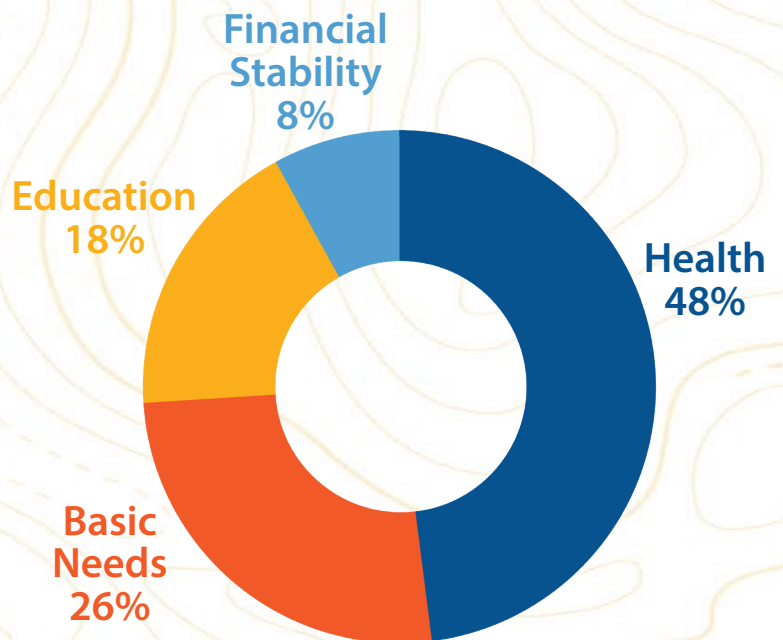
SPARK Imagination and Science Center

- Educational Programs

Visiting Homemakers

- Home Health Aids

Building Blocks for a Good Life



United Way Internal Programs

While the United Way of Monongalia and Preston Counties raises funds to allocate money to area nonprofits, in recent years, the organization has worked to build its own programs that make an impact on the community. These United Way direct services include:

Dolly Parton's Imagination Library

- Gets books into the hands of children ages birth-5

Helpful Harvest Food Program

- Distributes food, including fresh produce, to 45 area partners and pantries

United Way Family Resource Network

- Works to identify service needs, builds community to address these needs, and promotes awareness of policies and issues

WV211 Health and Human Service Hotline

- Answers calls from those in need and connects them to area agencies and organizations that can assist



West Virginia

A collaborative project of the United Ways of West Virginia, WV211 is the health and human service hotline staffed by call specialists. They answer calls and make referrals to agencies in the community that can help.

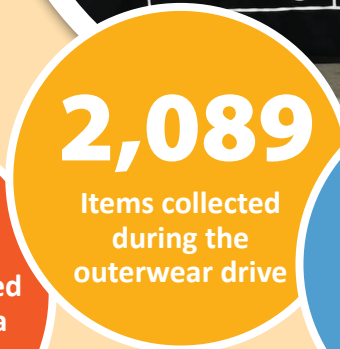


Free Books for Children

Dolly Parton's Imagination Library is going strong in Monongalia County, with 2,344 children enrolled and 3,072 who have graduated, as of December 2024. The Imagination Library provides one, free age-appropriate book per month to children ages birth-5 in Monongalia County, regardless of socioeconomic status. You can sign your child up at unitedwaympc.org/dpil.

Family Resource Network

The Family Resource Network continued to help families and children in our area in 2024. Community Impact Director Courtney Summers worked to coordinate efforts for the community outerwear drive, the Community Baby Shower, and coordinated the Winter Community Giveaway, and more.



43rd Holiday Toy and Food Distribution

The Holiday Toy and Food Distribution, a partnership of the United Way and Christian Help, continued again in December 2024, helping families in need with food for holiday dinners and children's gifts. Morgantown Board of Realtors members delivered food to seniors and shut-ins.



167

Volunteers participated in the one-day event.

1,829

Individuals, including 734 children, who received food during the distribution.

1,440

Children who received gifts from either the Dec. 12 event or during shopping at Christian Help the week after the event.

Mural honoring 9/11 first responders

We are deeply grateful to everyone who joined us for the special event honoring the bravery of our first responders and veterans following September 11th. It was a poignant occasion, made possible through the collaboration of the United Way of Monongalia and Preston Counties, the Cheat Lake VFD, Precision One Builders LLC and the Fairmont State Art Department.

A heartfelt thank you to the local veterans, first responders, and community members who gathered to remember and express our collective gratitude. We were honored to share this moment with you and are thrilled to have unveiled the mural dedicated to your service and sacrifice.

A special shout-out to the Lamar Advertising Company for their support.

The Organizational Arts Grant is made possible through a collaborative effort between Your Community Foundation of North Central West Virginia, Inc. and Arts Council of Greater Morgantown, with funding from the City of Morgantown - City Hall the Monongalia County Commission and the Douglas H. Tanner Memorial Fund for the Arts. This project is presented in part with financial assistance from the West Virginia Department of Arts, Culture and History with approval from the West Virginia Commission on the Arts.

Thank you for your support and participation. Together, we've created something truly meaningful.



Helpful Harvest



Helpful Harvest is a program of the United Way and is located at Hazel's House of Hope. It serves both Monongalia and Preston counties. With the help of Preston Workshop, Helpful Harvest supplies food to 45 pantries and programs in the area.

\$35,000

in food distributed each month to area food pantries and programs through the generous support of the Hazel Ruby McQuain Charitable Trust.

8,920

Average number of unique individuals served per month through the program. 5,703 in Monongalia County and 3,217 in Preston County.

\$1,688,158

of in-kind goods and services leveraged through Helpful Harvest, including fresh produce, hygiene items, diapers, cleaning products, and more.

Helpful Harvest is not possible without the support of:



First Energy Corp.
Bechtel Family Law
WVU College of Applied Human Sciences
Azimuth Incorporated
Mon Health
First United Bank & Trust
Glenmark Holding LLC
Trinity Episcopal Church
MVB Bank
Bowles Rice LLP
Biafore Landscape Development LLC
The Wardens
The Walkers
The Espositos
Friends of the Community Kitchen, Inc.
CMI²
Milan Puskar Foundation
Bowles Rice Foundation
Huntington Bank Foundation
First Energy Foundation
Mountain Harvest Farm LLC
Mountaintop Beverage

Helpful Harvest Pantries & Programs

These are the feeding programs receiving food through Helpful Harvest:

MONONGALIA COUNTY

Aspire Services Center
Canyon Pantry
Catholic Charities
Children's Home Society of WV
Christian Help
Clay-Battelle Pantry
Community Kitchen
Covenant UMC
DHHR Youth and Adoption Services
Evergreen Assisted Living
Little Sprouts Daycare
Lauren's Wish Addiction Recovery Center
Majorie Gardens
Meals on Wheels
Milan Puskar Health Right Recovery Community Organization
Monongalia Child Advocacy Center
Rock Forge
St. Ursula's
Starting Points/The Shack
Pantry Plus More
The Parish House
The Salvation Army
Unity House/Manor
Vision of Hope
Wadestown Pantry
Wellspring Family Services
WV Coalition to End Homelessness
WV Diapers Plus Initiative



PRESTON COUNTY

Donna's House of Hope
Family Support Center (formerly Starting Points)
Food for Preston
Grace House Food Pantry
Kingwood Apostolic Food Pantry
Kingwood Christian Fellowship Food Pantry
Maple Spring Food Pantry
Newburg Grows Food Pantry
North Central WV Community Action
North Preston Food Pantry
Raymond Wolfe Center
Reedsville United Methodist Church
Shepherd's Tent Food Pantry
South Preston Food Pantry
Terra Alta Food Pantry
The Salvation Army Food Pantry
Valley Food Pantry



Helpful Harvest

20 Scott Ave., Suite D, Morgantown
304-296-7525
helpfulharvest@unitedwaympc.org

Mobile Pantries

A partnership between Mountaineer Food Bank, Food for Preston, and the United Way of Monongalia and Preston Counties continued in 2024, with thousands of boxes of food being distributed in Preston County. Preston's distribution is the state's largest Mountaineer Food Bank Mobile Food Pantry.

Month	Families Served	Individuals Served
February	396	854
April	459	1,017
June	456	994
August	478	1,055
October	467	1,026
December	522	988
TOTAL	2,778	5,934



Blue Jeans and Bling \$15,715 raised

Three teams battled it out at Kegler's Clubhouse on March 5, 2024 for the Blue Jeans and Bling Bartending Challenge. It was a Challenge of the Eras with the Gen X team, Jane Haines and Michelle Duda, vs. the Gen Y team, Chelsea Brown and Anna Carrier, vs. the Gen Z team, Anna Shaffer and Savannah Dervis. Teams worked to get the most tips during the evening while also sporting pieces of jewelry from Jacqueline's Fine Jewelry. At the end of the evening, the Gen X team of Haines and Duda were victorious.

12 Days of Giving \$1,000 raised

Thanks to a sponsorship by Steptoe & Johnson, 12 Days of Giving returned in December 2024. Each of the 12 days, there was a raffle for one of the \$100 gift cards to local businesses. Folks who donated to the 2025 Campaign were entered to win. The event supports local businesses while also raising money for the United Way.

Blue & Gold Mine Sale \$21,677 raised

One of the area's largest rummage sales, the Blue & Gold Mine Sale returned to Milan Puskar Stadium on May 11, 2024. The annual sale, which is one of the United Way's largest fundraisers, is a partnership with the WVU Office of Sustainability. It keeps 20-25 tons of items out of landfills each year and has raised more than \$220,000 since the sale's inception.



UNITED WAY OF MONONGALIA AND PRESTON COUNTIES

GIVE TO WIN *Raffle and Auction*

Give to Win \$8,939 raised

The Give to Win Raffle and Auction is a popular fundraiser that is all held online during the last part of January. More than 70 items, ranging from trips and adventures to games and books, were up for auction or raffle. These included a weekend stay at Blackwater Falls, a framed and signed Dolly Parton photo, two stays at Oglebay Resort, zip-line canopy tour tickets, and more.

Power of the Purse \$46,197 raised

Power of the Purse, organized by Women United, an affinity group of the United Way, featured dozens of purse raffles, a live auction, wine pull, dinner, drinks, and entertainment on June 27, 2024 at the Erickson Alumni Center. Power of the Purse raises funds for Dolly Parton's Imagination Library.



Corporate Cup \$7,045 raised

After a few years of postponements due to the Covid-19 pandemic, the Corporate Cup returned for 2024. Area businesses compete in friendly competition to help raise funds for the United Way. A total of 10 businesses participated in games such as cornhole, volleyball, and bowling, just to name a few of the events that went on the weekend of June 21 and 22, 2024.



Murder Mystery Dinner \$6,285 raised

Another fundraiser for United Way was a Murder Mystery Dinner, which was themed the Ghost of Windsor Manor. The evening was a sell-out, with about 175 people in attendance. Money raised during the murder mystery dinner went to Youth Opportunities.



Spice of Life \$22,662 raised

Spice of Life was introduced on October 2023, and has become a huge success, especially after it's second year. The event was held at the Terrace at Tibbs Run at the West Virginia Botanic Garden. Participating restaurants brought some of their best dishes for folks to try. Funds raised from the evening went toward Helpful Harvest Food Program. Black Bear Burritos took home the Zestiest Award.





2025 Campaign Chairs
Major General (Ret.) James Hoyer
and Dr. Clay Marsh

Campaign Awards

Chairs Award of Merit - WVU Medicine

Growth and Innovation - MVB Bank

Spirit of Giving - Jackson Kelly, PLLC

Best Community Impact Partner - Food for Preston

Corporate Volunteerism - Steptoe & Johnson

Community Advocate - Clear Mountain Bank

Live United - FirstEnergy

Corporate Investment Awards

PLATINUM - Viatris, WVU Medicine,
FirstEnergy, Hope Gas

GOLD - Anna Ruth Long Charitable Foundation,
Skriner Family Foundation, Lynch Foundation,
Comcast

SILVER - ZenLeaf, Jackson Kelly, PLLC,
KLS Government Services, LLC, March-Westin,
United Bank, BFS Companies - Dairy Queen,
Gabriele Foundation, Antero Foundation,
West Virginia Junior College,
Mountaineer Contractors Inc.

BRONZE - WesBanco Bank, Adrian Holding,
Clear Mountain Bank, Highmark Foundation,
MVB Bank

GREAT BEGINNINGS - Cardinal Creative, Hope Gas,
ZenLeaf

2025 Campaign



UNITED WE RISE

\$1,200,949 RAISED!

1,301

Total Givers

352

Leadership Givers

44

Corporate Gifts

1,173

Employee Gifts

128

Individual Gifts

50

Workplace Campaigns



Workplace Campaigns

Bechtel Family Law
Bowles Rice
Scouting America
Burke and Herbert Bank
Caterpillar LLC
City National Bank
Clear Mountain Bank
Coldwell Banker - Alliance Realty
Combined Federal Campaign
Davis-Lynch Glass Company
Dinsmore & Shohl
The Dominion Post
EdVenture Group
Enterprise Rent A Car
FCX Systems, Inc.
Fed Ex
FirstEnergy
First United Bank & Trust
Glenmark Holdings, LLC
Giant Eagle
Glenmark Holdings, LLC
Huntington National Bank
J.S. Walker & Associates
Jackson Kelly PLLC
JPMorgan Chase
KeyLogic Systems, Inc.
Lewis Gianola
Milan Puskar Health Right
Mon Health System
Monongalia County Public Schools
Mountaintop Beverage
MVB Financial
Nationwide Giving Campaign
PACE
Preston Memorial
Spilman Thomas & Battle
Steptoe & Johnson PLLC
Target
United Bank
United Way of Monongalia and
Preston Counties
Viatrix
WesBanco
West Side Telecommunications
West Virginia Junior College
West Virginia University
Williams Co.
WV Geological Survey
WVU Foundation
WVU Medicine
WVU Retirees

Corporate Gifts

Adrian Holding
Anna Ruth Long Charitable Foundation
Antero Foundation
Bechtel Family Law
BFS Companies
Blue and Gold Development
Cardinal Creative
Clear Mountain Bank
Coldwell Banker - Alliance Realty
Comcast
Compass Realty Group
Cranston & Edwards PLLC
Desai Law
Eat 'n Park Restaurant
Enterprise Rent-A-Car
Fairmont Federal Credit Union
FirstEnergy
First United Bank & Trust
Freedom Kia
Gabriele Foundation
Giant Eagle
Highmark Foundation
HopeGas
Jackson Kelly PLLC
KLS Government Services, LLC
Lynch Foundation
March-Westin
Morgantown Childcare
Mountaineer Contractors Inc.
MVB Bank
Nationwide Giving Campaign
Skriner Family Foundation
Staverton Partners LLC
Szilagyi Family Foundation
The Cummins Foundation
Tri-State Roofing & Sheet Metal Co.
Truist (BB&T)
United Bank
Viatrix
WesBanco
West Virginia Junior College
Woodford Transport
WVU Medicine
ZenLeaf

Thank you to our Leadership Givers!



Alexis de Tocqueville Society		Gifts of \$10,000 +
Vinay and Jennifer Badhwar	Linda Patterson	
E. Gordon Gee	Beth and Ron Pellegrino	
David Libell, MD	Albert and Joy Wright	
David M. and Claudia Goodwin-Morgan	1 Anonymous Donor	

Zackquill Morgan Society Gifts of \$1,000 - \$9,999

Laidley Club | \$7,500 - \$9,999

Chris Piacitelli

Scott Club | \$5,000 - \$7,499

Billy and Carolyn Atkins
Fred and Mary Gabriele
David and Noel Goldberg
Hayanga
Mr. Caulton L. Irwin
Clay and Gail Marsh

J. Rodney Poland
John and Nancy Raley
Alfred Selgas
Jim and Lora Venturella
3 Anonymous Donors

Evans Club | \$3,500 - \$4,999

Brad and Gina Greathouse
Ronald J. Selders II
Susan Renee Straight
Dr. Irma Ullrich

Arthur Weldon
Seth and Allison Wilson
Sarah Woodrum
2 Anonymous Donors

Hagans Club | \$2,500 - \$3,499

Rob and Jessica Alsop
Corey and Michelle Bechtel
Kristi L. Crutch
Flip and Julie Green
Ashley Hardesty Odell and Shawn Odell
Tim and Becky Hardwick
C. Andrew and Cynthia Heiskell
JT and Patti Hodges
James Andrew Hoyer
Frank and Jodi Kooser
George Lilley and Mavis Grant
Erica and Ryan Lindsay

Pat and Kathy Martin
David and Catherine Samuel
Beth and Dave Satterfield
Christi Stover
Cliff and Patty Sutherland
Michelle Varga and Patrick Esposito
Ken and Louise Veselicky
Judd Waldo
Steve and Laura Walker
Craig and Nancy Walker
Bill Wierzbicki
Judith and Ron Wilkinson

Kerns Club | \$2,000 - \$2,499

Glenn and Susan Adrian
Ariel Agmon
Chris Boland
Bobbie and Jeremy Conklin
Karen Friggens
Chris and Kathy Gorski
Derek Grimm
Monica Nassif Haddad
Jean and Jack Hammersmith
David and Susan Hardesty
Christopher P. Hartley
Harry Hayes
Kevin and Heather Larkin
Melissa Lockwood
Roger and Nancy Lohmann

Russ and Sheila Lorince
Marjorie A. McDiarmid
Mark and Peggy Nesselroad
William and Karen Petros
Roxann Powers and David Moreland
Scott and Carol Rotruck
Bernard G. Schreurs
Shelly Shaffer
Dr. Janice Sue Spleth
James M. Stevenson
Donna Morgan Talerico
Joshua Williamson
Tom Witt and Grethe Myles
Andrea B. Works

McCleery Club | \$1,500 - \$1,999

Margrit and Jerry Blakely
Drs. Frank and Kelsey Briggs
Russell M. Clawges
Harvey and Theresa Diamond
Joseph and Holly Duncan
Darlene Dunn
Seth and Emily Hayes
Liza and Matt Heiskell
Brandi and David Helms
Brooke Kamicker
Royce H. Keller
Colleen and Jonathan Knight
Melissa McCoy

Robert and Miriam Miller
Patrick Murphy
Scott A. Myers
Randy Powers
Andrew Sealy and Meredith Balas
AJ and Ashley Tasker
Stephen and Amanda Toth
Nicolas and Holly Webb
Stephanie and Bob Wisman
Mary Withrow
David and Ashley Workman
Tiffany and Aaron Yanuzo

The Leadership Giving Association has 352 members report in for the 2025 campaign. **If you haven't joined, you can always become part of the Leadership Giving Association.** Turn in your pledge card to your Employee Coordinator or visit unitedwaympc.org/give. Call 304-296-7525 for more info.

LEADERSHIP GIVING ASSOCIATION

Dering Club | \$1,250 - \$1,499

Amy E. Armentrout
Chris and Kim Barnum
Bryan and Kristin Edwards
Jamie McIntosh Haines
James and Samantha Karinshak
Christine Murphy

Christine Rosier
Jenna and Scot Russell
Vanessa Smith
Larry and Lydotta Taylor
Jerry Toppins
Rachelle Zomak

Madera Club | \$1,000 - \$1,249

Tammie Alexander
Rudy and Helen Almasy
Bonnie and Ernie Anderson
Krystal Atkinson
Patrick and Elizabeth Bacaj
Dan Boroff
Laura Brady and Timothy Sweet
Richard Brooks and Susan Morgan
Jerry L. Burchard
Bill and Pham Burton
Mark Combs
Thomas Covey
Margaret Craig
James L. Culberson
Terri R. and Roger L. Cutright
Melanie F. Davies
Katie Davison
Herman and Nicole DeProspero
Chirag Desai
D. Lyn and Susan Dotson
Henry Dougherty
Michael Dougherty
Adrienne Duckworth
Todd and Patty Eckels
G. Corey Farris
Brian and Katrina Gallagher
Ms. Diane Market Gaston
Cindy L. Goodwin
Sandra Graff
Drs. Lora Graves and Bryan Dye
Jamie and Mark Gutmann
David M. Hall
Martha and Stephen Hall
Mark and Felicia Imbrogno
Dr. Kari Sand-Jecklin and Dave Jecklin
Nancy Kennedy
Richard and Linda Kerr
William A. Krantz Jr.
Stephen and Lynn LaCagnin
Gerald and Joyce Lang

Valerie Lastinger
Mr. Robert G. Lathrop
Myra Lowe and Ken Martis
Karen Hodges Martin
David and Diana Martinelli
Rebekah and Jim Matuga
Chris and Addy Morris
Keith and Wendy Mullens
In Memory of Jacob Mullett
Ellen Neidermeyer
Joseph and Wendy Noll
Mike and Melissa Oliverio
James and Penny Patton
Jill C. Pazerski
Mr. and Mrs. George Petroplous
Ruthellen Hill Phillips
Jennifer Powell
Belinda Prudhomme
John Ramsey
Mark Rich
Susan C. Riggs
John Rogers
Joshua and Rebecca Rogers
In Honor of Tim Saab
Steven and Madison Saab
Janet and Richard Saul
John and Gay Stewart
Kay and Jerry Stone
Colleen E. Sybert
Chad and Susan Taylor
Dave and Staci Thomas
Christine L. Troy
Jim and Gale Truman
Randall and Audrey Underwood
Andy Walls III
Mindy and Jim Walls
Richard and Ann Walters
Pat and Chanda Weaver
Chris and Chasity Wolfe
1 Anonymous Donor

Founders Society | \$750 - \$999

Wendy G. Adkins
Stephen and Susan Arnold
Richard and Rita Bajura
Michael W. and Lynne Barill
Judith K. Brennen
Chelsea V. Brown
Timothy Broyles
Amy Bush
Tammy D. Cook
James and Vickie Adams Gianola
David J. Gorman
Sharon Hall
Mr. and Mrs. Edward L. Harman, Jr.
E. Dan Hastings
David Keith Hendrickson
Stephanie H. Juristy
Michelle Klishis and Michael Hyde
Shannan L. Lawrence

Janette and Ed Lewis
Clinton and Melissa McCabe
Bob Milvet
Cassandra Nelson
Richard and Julia Phalunas
Jena G. Prokopchuk
Traci Quarrick
Mike and Margaret Roberts
Tara Steed
Michael Sweet
Jack R. Thompson
Laura Sue Tinney
Mary C. Wilson
Chilton Wise
Kimmie Wright
Becky Wright
1 Anonymous Donor

Making the Difference in our Community



\$10

Provides 1 hour of homemaker/home health aide service that includes personal care

\$7

Provides a weekend meal in a backpack for a child

\$26

Purchases one free book per month for a year to a child, ages birth-5

1,628

Children received afterschool care and educational programs each month

1,131

Received mental health counseling, addiction and recovery treatment

\$500

Donation provides 10 therapy sessions for victims of child abuse



216

People with disabilities were provided with meaningful and gainful employment



Affinity Groups

UNITED WAY WOMEN UNITED®

Women United, an affinity group of the United Way, focuses on early childhood education in Monongalia and Preston counties, as well as empowerment of women and leadership opportunities throughout the community. The group had an impactful year, with Power of the Purse, raising funds for Dolly Parton's Imagination Library in the community.

Join today!

Those who are interested in joining Women United can mark the check box on their campaign pledge form or visit unitedwaympc.org/womenunited. There is no financial requirement to join.



United Way of Monongalia and Preston Counties Emerging Leaders

Emerging Leaders, an affinity group of the United Way for donors between the ages of 19-40, worked on gaining new members in 2024. They met throughout the year for social events to discuss future projects and leadership opportunities. New flyers for Emerging Leaders were also created to attract new members.

Join today!

Those who are interested in joining Emerging Leaders can mark the check box on their campaign pledge form or visit unitedwaympc.org/emergingleaders. There is no financial requirement to join.



Statement of Financial Position

(Year Ending December 31, 2024)

Checking/Savings	\$515,843
Accounts Receivable (Net of Allowance)	<u>\$328,676</u>
Total Current Assets	\$844,519
Fixed Assets (Net of Depreciation)	\$380,429
Other Assets	<u>\$796,055</u>
Total Assets	\$1,176,484

Accounts Payable	\$4,447
Allocations & Designations Payable	\$300,629
Other Current Liabilities	<u>\$18,897</u>
Total Current Liabilities	\$323,712
Total Liabilities	\$323,712
Total Equity	\$1,697,030

TOTAL ASSETS \$2,021,003

TOTAL LIABILITIES & EQUITY \$2,021,003

Statement of Activities

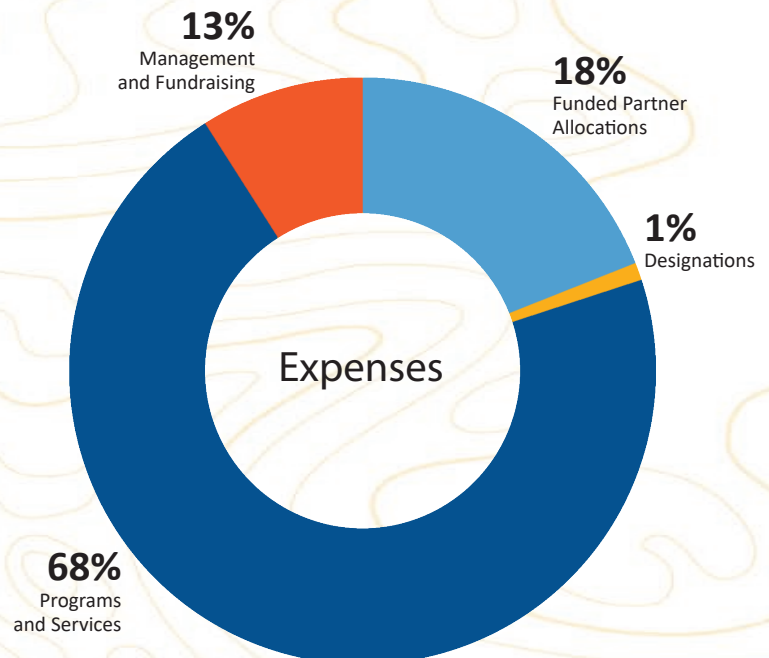
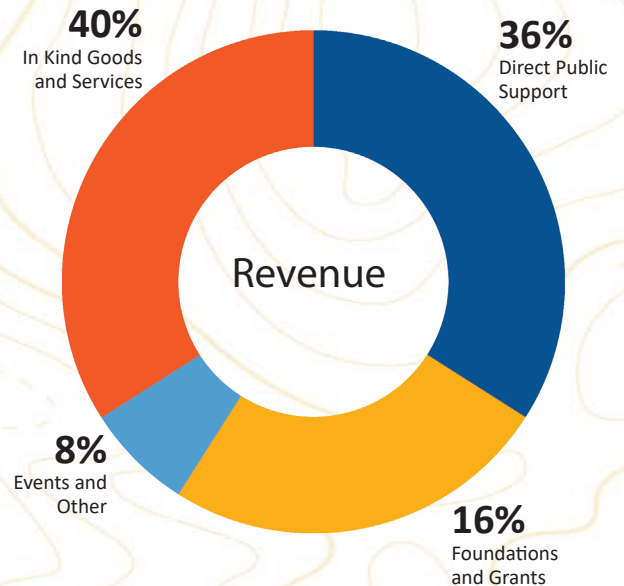
(Year Ending December 31, 2024)

Direct Public Support	\$1,015,136
Foundations and Grants	\$469,143
Events and Other Revenue	\$221,365
In Kind Goods and Services	\$1,151,016

TOTAL REVENUES \$2,856,660

Funded Partner Allocations	\$522,000
Donor Directed Designations	\$32,400
Programs and Services	\$1,913,876
Management and Fundraising	\$369,343

TOTAL EXPENSES \$2,837,619



**87%
INVESTED INTO OUR
COMMUNITY**

United Way MPC values its fiduciary responsibility to donors, funders, and the larger community. We strive to operate as efficiently as possible.

Volunteerism and Community Engagement



840

Responses
through
VolunteerMPC.org

7,504

Total hours of
volunteer work
in 2024

981

Total volunteers
for United Way
2024

volunteer
MPC

Volunteers are at the core of United Way's efforts in the community. Volunteers spent hours working at United Way's Helpful Harvest Program sorting food and donated items, packing food and loading them into cars at the Holiday Toy and Food Distribution, helping out families and individuals who came to pick up items at the Community Giveaway, working at Preston County's Mobile Food Pantry in Kingwood, participating in the annual Day of Caring, and much more.

\$200,132

Value of volunteer work
based on the
Independent Sector rate
of \$26.67 per hour

Day of Caring

Summit
COMMUNITY BANK
"Service Beyond Expectations"



The 32nd Annual Day of Caring, held May 8, 2024, featured hundreds of volunteers helping in the community at various project sites. It was sponsored by Summit Community Bank. Projects were scheduled at different locations all across Monongalia and Preston counties. A kickoff event was held at Summit Community Bank, where volunteers picked up their water bottles and a light breakfast before heading out to the service projects. 216 volunteers participated in the event.

Campaign Sponsors



Media Campaign



Foundations & Grants

Civil-Military Innovation Institute
Craig Hartzell/Azimuth
DT Midstream
Hazel Ruby McQuain Charitable Trust
Huntington Foundation
Milan Puskar Foundation
Monongalia County Commission

Northeast Natural Energy
Skriner Family Foundation
Team for WV Children - Partners in Prevention Grant
United Bank
WV Department of Art, Culture and History
WV DHHR Planning and Coordination Grant
Your Community Foundation

Feel the Love

United Way celebrated the Spirit of Christmas with the Feel the Love: A Taylor Family Christmas Concert! Held on Thursday, December 19, 2024, it was an unforgettable evening of holiday magic as B.C. Taylor and a star-studded band brought the iconic sounds of B.E. Taylor's classic Christmas albums to life. This all-ages event is a cherished tradition, spreading joy and celebrating the legacy of B.E. Taylor for over 30 years. Thanks to those who joined us for an evening of festive music, family, and memories that will last a lifetime!



Realtors United Bartending Challenge

The Realtors United Bartending Challenge was held at Marilyn's of Morgantown. Participating bartenders included: Shawn Adrian and Caitlyn Alexander, Alyssa Rees and John Lovio, Julie Knight and Travis Cadalzo, Christina Crabtree and John Roxanis, Austyn Skeen (who was not able to attend but still raised funds), Zack Pell (who filled in the night of the event) and Eve Leombruno. The winners who raised the most funds were Alyssa Rees and John Lovio.



American Red Cross
River Valley Chapter

girl scouts
of black diamond



27 AGENCIES
2 COUNTIES
1 UNITED WAY



United Way of Monongalia
and Preston Counties

278C Spruce Street, Morgantown, WV 26505
Phone: (304) 296-7525 | Fax: (304) 296-6370
unitedway@unitedwaympc.org
unitedwaympc.org



Donations help fund 34 programs at 27 agencies, as well as internal programming such as Helpful Harvest, Dolly Parton's Imagination Library, WV211, and Family Resource Network.

